

BA (HONOURS) IN BUSINESS MANAGEMENT

UNIVERSITY OF WOLVERHAMPTON, UK, PROGRAMMES

#STUDENTJOURNEY



The BABM Enterprise course has helped me identify the merit of a small business plan and how it can be devised to make it a feasible and sustainable proposition. Also, I am now confident about knowing what makes a specific small business investable and the process of scaling an idea/concept to a well-rounded organisation. Apart from a business's viability, I have learnt about my personal competency as a potential entrepreneur and how to build upon my forte and mitigate my weaknesses. The Enterprise course has been a thought-provoking journey that has enabled me to think beyond convention and grow as a professional.

HARSH MANDALE

LEVEL 6 BABM - ENTERPRISE