

BA (HONOURS) IN BUSINESS MANAGEMENT UNIVERSITY OF WOLVERHAMPTON, UK, PROGRAMMES

PARAM PARIKH

It has been a truly irreplaceable learning experience for me. The BABM program has taught me so much from all of the constructive input and guidance throughout the program. The faculty always provided great feedback and encouragement.

BABM program has equipped me with the skills required to succeed in business, such as entrepreneurship, digital literacy, collaborative working and communication skills. It also allows me to apply my experiences learnings and applies concepts easily. It gives room for productive thinking and explains the readings while also excavating deeper into the available research via the internet, books, journal articles, online libraries, etc.







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The research on the subject matter has broadened my knowledge and study experience further. I have enjoyed how the course offers a range of management and business theories and practices in an entrepreneurial and innovative manner.

It has also helped me comprehend where my strengths and weaknesses lie and what areas I need to pay attention to. I gained a lot of knowledge and practical strategies that will benefit me.







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The entire faculty of the BABM program is always very encouraging and positive towards extracurricular. I have always been part of almost every event and helped the team execute it. I have also been the project head for the CSR club in the year 2020-2021, and now I am the Vice President of the CSR club for the year 2021-22; the course has helped me improve my connections in the corporate world.



